



# Public Education Funding **Call for Proposals**

7 June to 5 July 2024

# Call for Proposals



1. Public Education's Objectives
2. Public Education's "i'mable" movement
3. Call for Proposals: Partner of "i'mable" movement
4. Proposals: Requirements
5. Call for Proposals: Public Education Funding
6. Call for Proposals: Funding Criteria
7. Upon Completion: Final Report Structure

## Enabling Masterplan (EMP) 2030

By 2030, Singapore will embody what it means to be a caring and inclusive community, with positive attitudes, mindsets, and behaviours towards persons with disabilities.

To achieve greater impact in the EMP 2030, the Public Education aims to narrow the knowledge-to-action gap for both persons with disabilities and the general public.

## PE Objectives

- Build positive mindset among general public towards persons with disabilities; create opportunities and platforms for meaningful interactions with the disability community.
- Bridge knowledge-to-action gap; willingness and confidence to take positive action for persons with disabilities, to achieve greater inclusion in three key settings: in school, at work and within the community



## Background

"i'mable" (say "I'm able") is a movement by SG Enable to encourage everyone to take positive action for disability inclusion. It is a declaration of one's willingness, confidence and ability to make a difference. This is further highlighted by the "i-apostrophe" character, which serves as an iconography of a person with a raised arm, ready and able to participate in our disability inclusion journey.

First established in 2018 as an outreach platform to engage the community in inclusion campaigns, "i'mable" celebrates the abilities of persons with disabilities with the hope that every individual can be valued for who they are. "i'mable" has broadened its mission from celebrating abilities of persons with disabilities to acknowledging everyone's ability in bringing about greater inclusion in our society. Rallying the public, people and private sectors, "i'mable" seeks to create more opportunities and a bigger platform for disability awareness, and build a more inclusive society, and enable lives.

## Why "i'mable"?

With "i'mable", we will amplify the sense of self and self-worth for persons with disabilities and have everyone affirm their personal commitment to build a more inclusive society. "I'm able" is a personal affirmation of willingness and confidence to make a difference



## Get involved in "i'mable" as a partner:

- By enhancing capabilities and fostering action through projects funded by Public Education, while co-creating with persons with disabilities, we aim to shift mindsets and empower communities.
- **Do you have a project** that can embody what it means to be a caring and inclusive community in Singapore; strengthen positive attitudes, mindsets and behaviours toward persons with disabilities?
- Here is where you start.

## What's required in your proposals:

**Engage** general population in at least one of the following:

- **Change Attitude** (positive mindset of the general population towards disability and inclusion)
- **Increase Ability** (of the general population to have **knowledge** in interacting and supporting PwDs)
- **Influence Action** (of the general population to **interact** with PwDs and support inclusion) **Show how you can** a) change Attitudes, b) increase Abilities and c) influence Actions and **Co-create** with Persons with Disabilities

## How your proposals could shift mindset:

1. Target at least one Setting:
  - **School**
  - **Workplace**
  - **Community**
  
2. Reach out to at least one Disability Type:
  - **Autism**
  - **Intellectual Disability**
  - **Physical**
  - **Sensory (Visual impairment/Deaf)**

## **Proposal may be in the form of (but not limited to):**

### **1. Inclusive Activities**

- Partnerships: e.g., Programmes, events, workshops, activities for persons with and without disabilities

### **2. Campaign**

- Storytelling : Increase public understanding and awareness on disability inclusion

### **3. Commemorate the occasion of disability days**

- E.g., programmes, events, activities that commemorate disabilities (International Day of Persons with Disabilities).





- SG Enable will co-fund 80% of the total project cost, up to \$45,000, whichever is lower.
- For this 1st annual Call for Proposals, the project has to be completed by 31 March 2025.
- The funding will be disbursed in two tranches:
  1. First tranche - 20% of the approved funded amount
  2. Final tranche – remaining 80% of the approved funded amount
- Eligible expenses for claims include direct costs on execution of activities, such as but not limited to manpower, marketing and outreach and as appropriate. Upon completion of project, a full Statement of Accounts (SOA) must be presented before final disbursement of funds. Failure to present full SOA and Report after completion of activity will require disbursed funds to be returned to SG Enable.
- Co-funding from other funder/s is/are allowed.
- All submitted proposals must share, to best of knowledge, identity of other funders of the proposal. SG Enable will at its own discretion, decide if project is in line with its image and objectives.
- Funding is open to all registered Organisations, Corporates, Social Service Agencies (SSAs), and Institute of Higher Learnings



- The proposal must be aligned with our Call for Proposals' requirements and objectives.
- The proposal must present reasonable accommodations to enable the participation of persons with disabilities, such as wheelchair accessibility, live captioning and/or sign language interpreter.
- The proposal must include activity's marketing and outreach plans, including to persons with disabilities. Participation by persons with disabilities should minimally be 10% of expected turnout.
- Acknowledgement of “i'mable” logo (pictured top left, here) must be in all public communication materials, press and/or media coverage, and collaterals.
- We strongly encourage proposer(s) to consider how the project(s) can be self-sustainable; that is, it strengthens public education and builds on long-term awareness beyond the seed funding period.

Upon completion, a final report must be submitted after 6 weeks. The report structure, before the final disbursement can be made, is as follows:

1. Project information
  - Project Title
  - Objectives
  - Summary
  - Key Highlights
  
2. Key Deliverables
  - Participant No (Actual Vs Expected)
  - Feedback
  - Publicity and Marketing Reach
  
- Key Outcomes
  - Evidence of Success
  - Learning Points
  - Summary of Survey Results

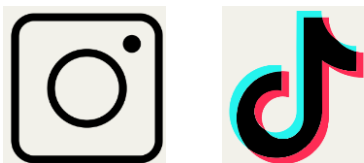
For further enquiries, you may contact:  
Monica Khoo: [monica.khoo@sgenable.sg](mailto:monica.khoo@sgenable.sg)  
Derek Tan: [derek.tan@sgenable.sg](mailto:derek.tan@sgenable.sg)

About [Enabling Masterplan 2030](#)

About [SG Enable](#)



About i'mable



A stylized green human figure composed of a circle for the head and a rounded rectangle for the torso. A green speech bubble tail extends from the top of the figure towards the main speech bubble.

**thank you**



## PUBLIC EDUCATION (PE) FUNDING APPLICATION FORM

All information is treated in confidence. The information is furnished to the SG Enable with the understanding that it shall be used or disclosed for evaluation, reference and reporting purposes. Please complete ALL sections, following instructions and prompts carefully. Incomplete submissions will not be accepted.

Note: Application opens from 7 June 2024 to 5 July 2024. We regret that submissions after 5 July 2024 (23:59 hours) will not be considered. You will be notified via email if your application has been successful/unsuccessful.

Please submit your application form in PDF to:

Monica Khoo: [monica.khoo@sgenable.sg](mailto:monica.khoo@sgenable.sg)

Derek Tan: [derek.tan@sgenable.sg](mailto:derek.tan@sgenable.sg)

### 1. PROJECT DETAILS & DESCRIPTION:

<b>Project Title</b>	Insert project title
<b>Project Start date</b>	Insert start date (In dd/mm/yyyy)
<b>Project End date</b>	Insert end date (In dd/mm/yyyy)
<b>Period of funding support</b> (Note: Project should end by 31 March 2025)	Insert funding period (in months)
<b>Budget requested</b> (Amount must be less than or equal to SGD \$45,000)	Insert budget in SGD

#### 1.1. PROJECT TEAM MEMBERS

(Do add/delete rows where applicable)

Name	Role	Designation	Contact details (Email address)	% of time committed on the project

#### 1.2. APPLICANT INFORMATION

<b>Name of Applicant (as in NRIC)</b>	Insert name
<b>Designation</b>	Insert designation
<b>Email Address</b>	Insert email address

<b>Secondary Point of Contact (2<sup>nd</sup> POC)</b>	Insert name
<b>Designation (2<sup>nd</sup> POC)</b>	Insert designation
<b>Email Address (2<sup>nd</sup> POC)</b>	Insert email address

### 1.3. ORGANISATION DETAILS

<b>Name of Organisation (as in ACRA)</b>	Insert Organisation name
<b>Type of Organisation</b> Eg. Corporates/Institutes of Higher Learning(IHLs)/Organisations/Social Service Agencies (SSAs) etc.	Insert Organisation type

### ORGANISATION BACKGROUND

## 2. DETAILS OF PROJECT PROPOSAL

### 2.1. Project Profile

<b>Project Categories</b>  Eg. Campaign/ Commemorate the occasion of disability days/ Inclusive Activities Note: You may list more than one category	Insert project category here
<b>Which disability profile is your project focusing on?</b>  Eg. Autism/ Intellectual Disability/ Physical Disability/ Sensory Disability (Visual/Hearing) Note: You may list more than one profile	Insert disability profile here

## 2.2. Project Description & Objectives

*Please clearly state the issue(s) the project aims to address? The objective(s) and significance of the project should be aligned with the Public Education objectives. Omit jargons and acronyms in description.*

Project Description:

Project Objectives:

## 2.3. Target audiences and estimated reach?

Target Audiences	Estimated Reach (no. of pax)
Eg. Students (Secondary/JCs)	500
Eg. Employers	30
Total reach	530

## 2.4. In which setting(s) is your project targeting?

*(Eg. Community/School/Workplace) - You may list more than 1 settings*

---

## 2.5. What is/are the issue(s) the project aims to address?



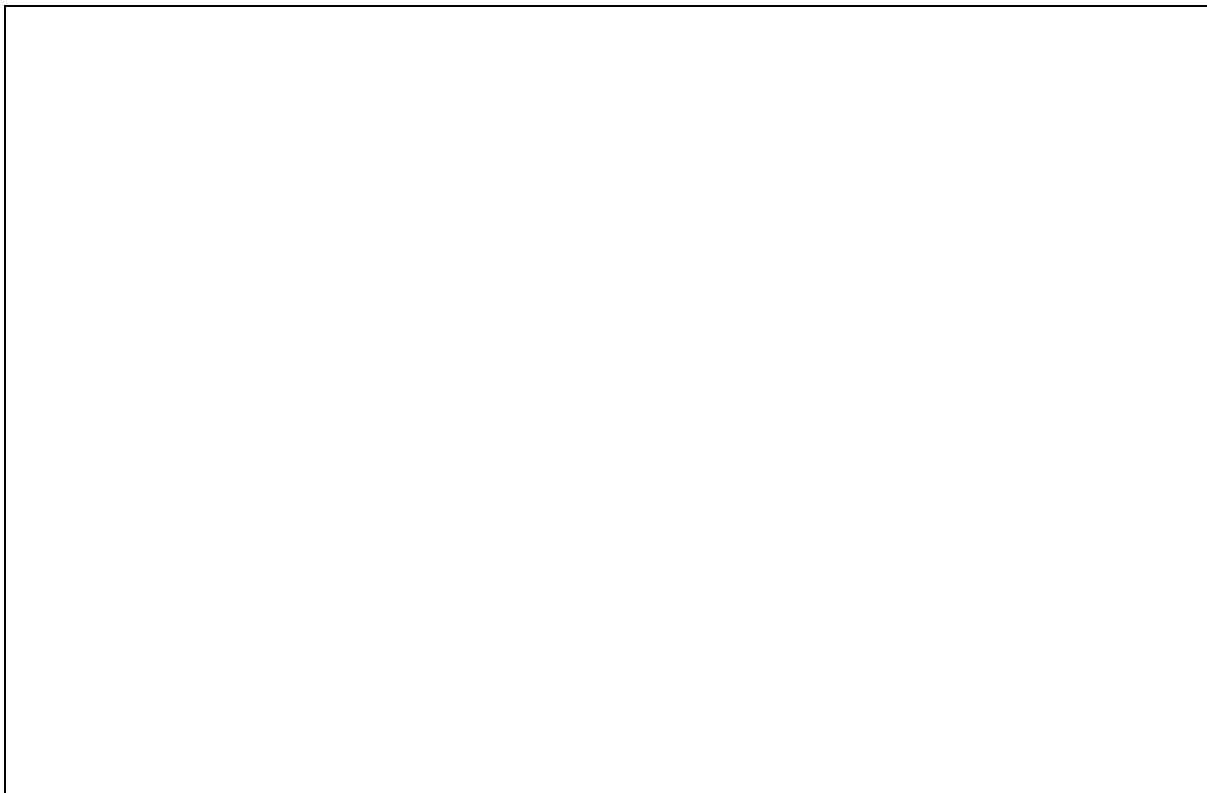
**2.6. How does your project meet the outcome of 'Attitude'?**

(change positive mindset of the general population towards disability inclusion)



**2.7. How does your project meet the outcome of 'Ability'?**

(general population to have knowledge in interacting and supporting persons with disabilities)



**2.8. How does your project meet the outcome of 'Action'?**  
 (general population to interact, support and co-create with persons with disabilities)

**2.9. Data Collection**  
 Describe how data collection will be done throughout the project and what might be the possible milestones from the collection? (eg. administer Public Education survey)

**2.10. Proposed Project Budget**  
 (Please detail all Revenue/ Costs; add/remove fields where applicable)

Category and Item	Brief Description of Items	Estimated amount
<b>Revenue</b>		
Eg. Ticket sales		
Eg. Sales of merchandise		
...		
<b>Total Revenue</b>		<b>\$xxx</b>
<b>Costs</b>		
Expenditure on Manpower		
Materials & Supplies		

Venue rental (eg. Base rental fee, insurance, equipment rental)		
Outreach and marketing promotion (eg. Printing, advertising, social media ad-buys)		
Logistics & Operations (eg. Transportation, permits/licenses)		
Other Operating Expenses (OOE)		
Sub-Total (Direct Cost)		
Contingency		
<b>Total Costs</b> (excluding generated income)		<b>\$xxx</b>

### 2.10. Detailed Project Plan

### 2.11. Project Implementation Schedule

Please shade (in grey) time periods occupied by work on specific project milestones and deliverables (see example below).

Project Milestones/ Deliverables	Month 1		Month 2		Month 3		Month 4		Month 5	
	1H	2H	1H	2H	1H	2H	1H	2H	1H	2H
<i>e.g. Milestone 1</i>										
<i>e.g. Deliverable 1</i>										
<i>e.g. Milestone 2</i>										
<i>e.g. Milestone 3</i>										

<i>e.g. Deliverable 2</i>										

**2.11. Collaboration with other partner(s)?**

*Are you collaborating with other partner(s) for this project? if yes, please state here the required details – such as, name of the collaborator(s), organisation, timeframe, of collaboration, third party information shared (if any), key responsibility and specialised expertise area(s).*

**3. OUTCOMES & DELIVERABLES**

**3.1. Proposed Project Outcomes and Deliverables**

*Please explain how will you measure the success of your project and what is the expected impact?*

**3.2. Future Plans**

*Do you have plans to sustain the project beyond the seed funding period? Please explain how? Please elaborate if there are possible further enhancements to be made that can allow the project to become self-sustainable thereafter?*